

BMW 7 Series: 2016

Refined to Perfection

The 2016 BMW 7 Series is a tremendous technological leap over all its competitors

Rather than limiting its transcendence to interior redesigning, it seems that the German automotive giant has taken a leaf from the success of its carbon-fiber I-series to revamp its luxury sedan. The sixth-generation 2016 BMW 7-Series is a shining example of precision, technological advancement, and comfort.

Built on a new and improved Carbon-Core platform, the 7-Series relies on a combination of aluminum, ultra-tensile steels, and Carbon Fiber-Reinforced Plastic (CFRP). This trims around 90 pounds from the 2015 model. Lighter suspensions reduce up to 15% of unsprung mass, giving it perfect 50/50 front-rear weight distribution.

BMW maintains its prestige as the largest supplier of luxury sedans globally by improving the exterior of the 7-Series and keeping it remarkably clean. It dons a classic sport-sedan look with a distinctive Active Kidney Grille. If you're looking for a vehicle that can withstand high speed, then this is the car you need as its grille manages airflow to improve efficiency. This makes the car considerably aerodynamic with an easy-to-clean grille.

On the inside, the 7-Series boasts of the same quality that European sedans are known for. The instrument panel is designed to be more shelf-like and gives off a satin-metallic look. This includes climate and audio controls with better GUI. This is complimented with chiseled exterior bright work that begins behind the front wheels where an air breather is situated.

As with all previous models, the 2016 BMW 7-Series will arrive in global markets in distinct makes with different add-ons. The base 740i version offers a Twin Power turbocharged 3-liter six-cylinder engine that provides 320 horsepower.

The higher 750i model packs a powerful 4.4-liter Twin Power turbocharged V-8 engine that pushes horsepower up to 445. As a result, the efficiency on all latest models has been drastically increased and is sure to give rival American and Japanese brands a run for their money.

For buyers willing to invest a little extra in comfort, fuel efficiency, and advanced security, BMW will be introducing a new 740e xDrive plug-in hybrid model. Equipped with a 2.0-liter turbocharged gasoline four-cylinder engine, the car will also provide an electrical-drive unit accompanied by eight-speed automatic transmission and a lithium-ion battery back under the rear seat. This will allow the car to propel up to 23 miles within the eDrive mode, without the need of a gasoline engine.

A new feature called Active Drive Comfort is built-in in all models of the 2016 7-Series. With a Road Review feature, it will add certain anticipatory functions within the active-chassis system and air suspension. Similarly, the rear-wheel steering has been re-engineered to provide an all-wheel drive option.

BMW has also linked its eight-speed automatic transmission with navigation systems. This allows easy shifting between curves. Furthermore, the powertrain allows decoupled coasting at speeds exceeding 100 mph.

In the rare market for luxury sedans, the 2016 7-Series stands out as one of the most sought-after brands for the year. If you're looking for the best safety features, added legroom and high speeds combined with large turning diameters, we'd recommend this brand.

SAMPLE