



DateGivers 



The background is a vibrant collage of hearts and the word "Love". The hearts are drawn in various colors including red, blue, green, and yellow, with some appearing as simple outlines and others as filled-in scribbles. The word "Love" is written in a cursive, handwritten style in the same colors, scattered throughout the composition. The overall aesthetic is romantic and artistic.

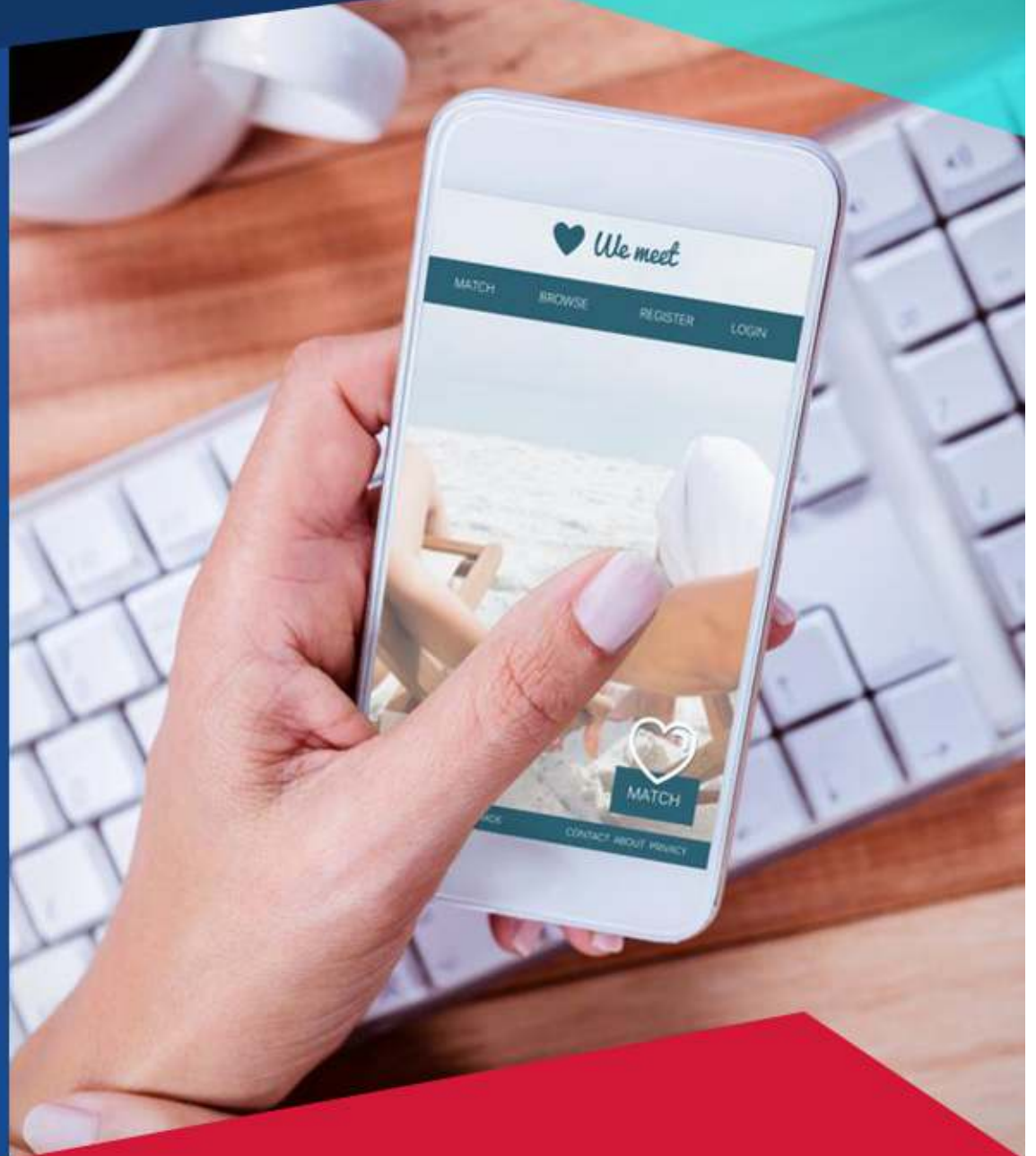
# Dating is Broken

People have the choice between Online Recommendation based dating that takes too much time.





Or apps  
that are  
only good  
for  
casual  
hook-ups





We have  
the **solution**

A dating  
service that  
generates  
funds for  
charity





People show  
they are  
serious for  
dates  
by pledging  
money to  
charities



A photograph of a young man and woman on a beach. The man is in the foreground, wearing a light blue striped shirt and dark sunglasses, smiling broadly. The woman is behind him, wearing a white shirt and white sunglasses, also smiling. They are both looking towards the camera. The background shows the ocean and a clear sky. The image is framed by colorful geometric shapes: a red triangle at the top left, a blue triangle at the top right, a teal triangle at the bottom left, and a yellow triangle at the bottom right. There are four small red heart icons scattered across the image: one near the top left, one near the center, one near the bottom left, and one near the bottom center.

When the date happens, the money is transferred to the charity, and the people are free to talk to each other





Let's bring making an effort back  
into the world of dating





Dating App Revenue  
stood at **340 Million**  
dollars in 2015.


More than **40 million**  
adults have already  
used online dating.

The Next Generation  
is even more  
engaged in finding  
love online.

The background is a dark blue field filled with a pattern of light blue hearts of various sizes. Some hearts are solid red, while others are just outlines. The top of the image has a red and blue geometric shape, and the bottom has a teal and yellow geometric shape.


DateGivers  
leverages this  
opportunity by  
providing a  
superior dating  
experience





While at the  
same time  
increasing  
donations to  
charity

Donations



People are  
encouraged  
to be  
selective by  
the price

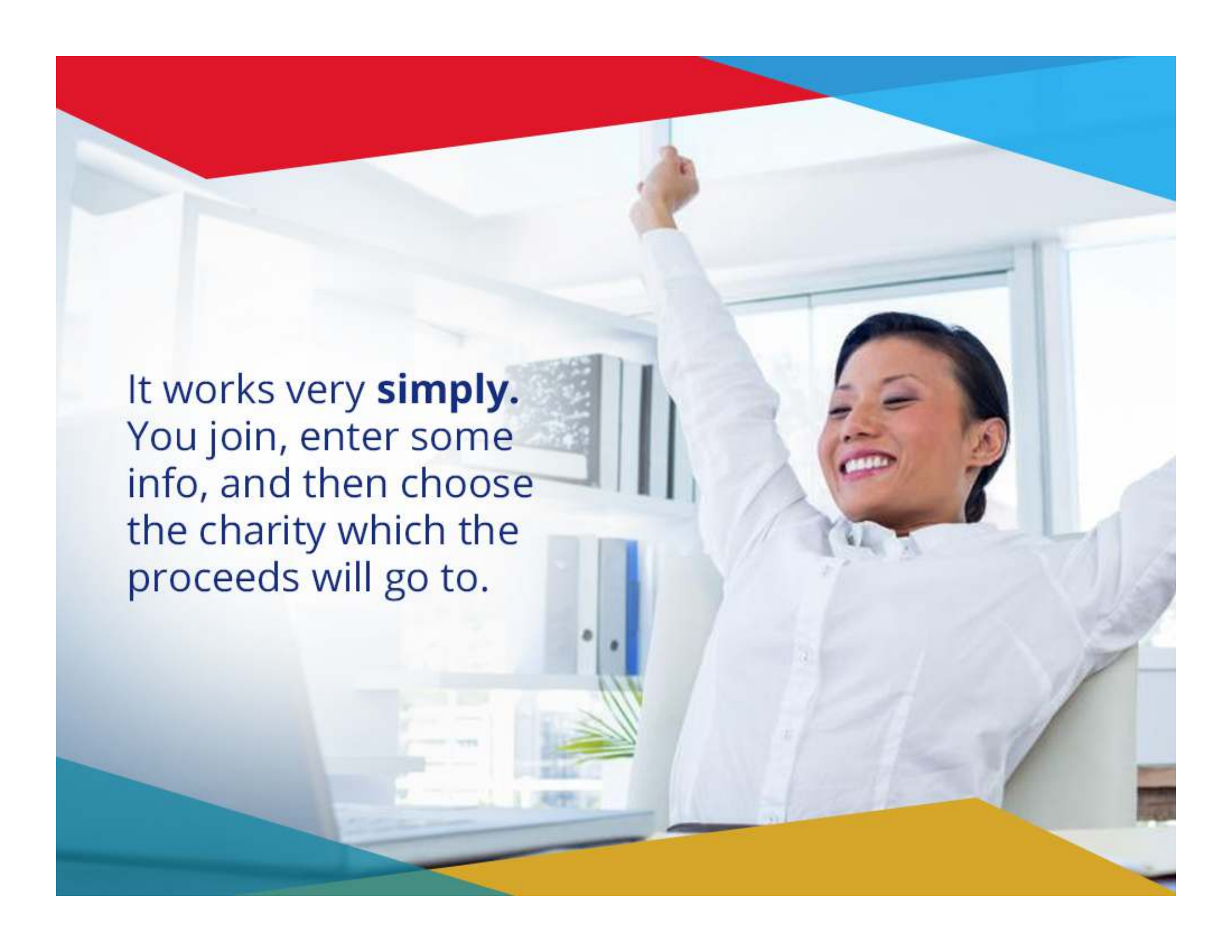
Which results  
in a better  
chance of  
hitting it off



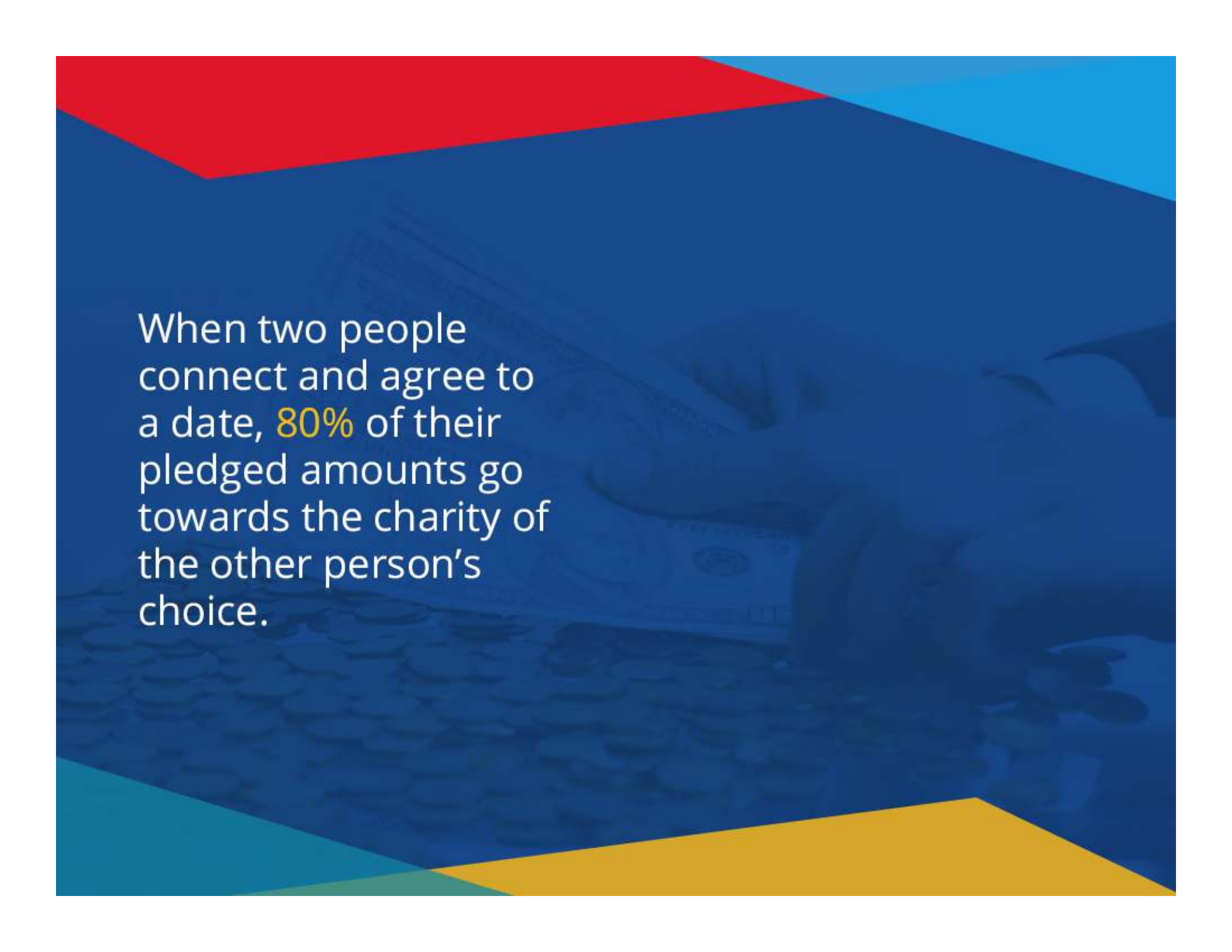




While at the  
same time  
feeling better  
because they  
donated to  
charity

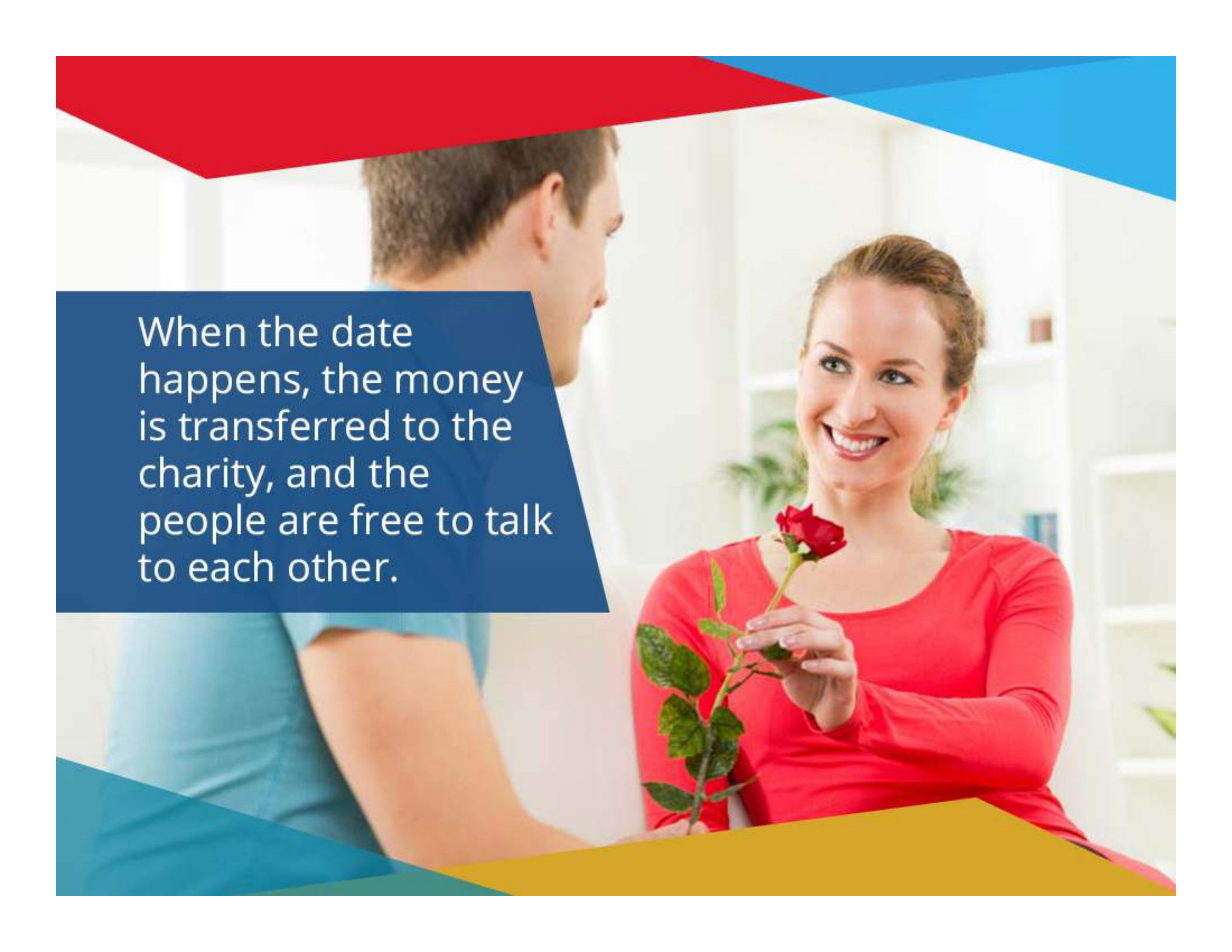
A woman with dark hair pulled back, wearing a white button-down shirt, is sitting in an office chair. She has her arms raised in a celebratory gesture, with her right hand pointing upwards. She is smiling broadly, showing her teeth. The background is a bright office space with large windows and a desk with a computer monitor. The image is framed by colorful geometric shapes: a red triangle at the top left, a blue triangle at the top right, a teal triangle at the bottom left, and a yellow triangle at the bottom right.

It works very **simply**.  
You join, enter some  
info, and then choose  
the charity which the  
proceeds will go to.

The background of the slide features a woman with dark hair, smiling warmly. She is holding a stack of banknotes, with a \$100 bill clearly visible. The image is overlaid with a semi-transparent dark blue filter. The slide's design includes a red triangular shape at the top left, a light blue triangle at the top right, a teal triangle at the bottom left, and a yellow triangle at the bottom right.

When two people connect and agree to a date, **80%** of their pledged amounts go towards the charity of the other person's choice.



A photograph of a man in a blue shirt presenting a red rose to a smiling woman in a red shirt. The scene is set in a bright, modern interior. The image is framed by a red and blue geometric shape at the top and a blue and yellow geometric shape at the bottom. A dark blue text box is overlaid on the left side of the image.

When the date happens, the money is transferred to the charity, and the people are free to talk to each other.

## What is DateGivers?

A community of *Kind Loving*  
*Generous Charitable*  
*Compassionate Thoughtful*  
*Caring Courteous Giving*  
*Decent Selfless*  
*Conscientious People*





# Celebrity Dategivers



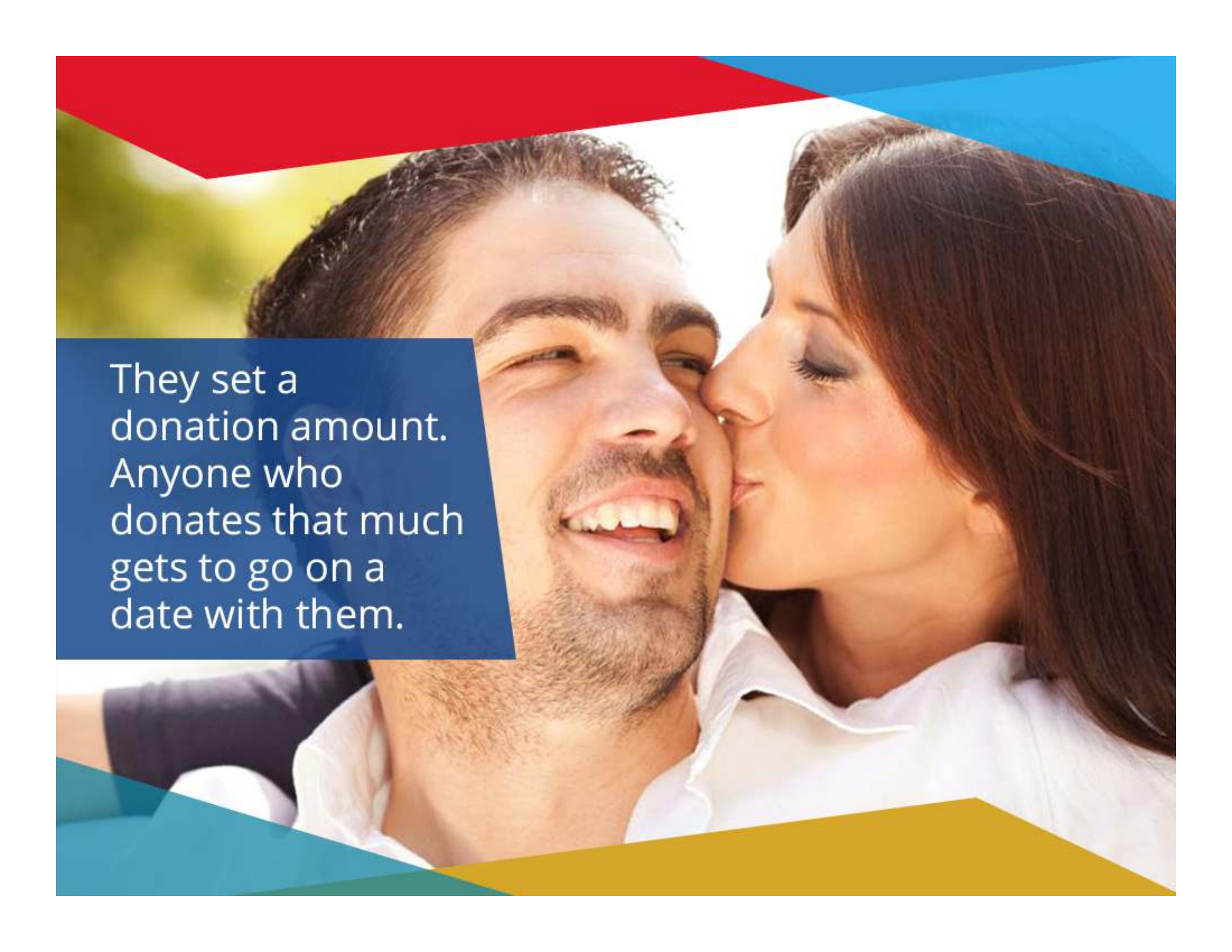
Celebrity  
DateGivers  
provides celebrities  
the options to fund  
the charities they  
love the most





All the celebrities  
have to give is a  
bit of their time




A close-up photograph of a man and a woman in a romantic embrace. The man, on the left, has dark hair and a light beard, and is smiling broadly. The woman, on the right, has long dark hair and is kissing him on the cheek. The background is softly blurred, suggesting an outdoor setting. The image is framed by colorful geometric shapes: a red triangle at the top left, a blue triangle at the top right, a teal triangle at the bottom left, and a yellow triangle at the bottom right. A semi-transparent blue rectangular box is overlaid on the left side of the image, containing white text.

They set a donation amount. Anyone who donates that much gets to go on a date with them.



There will be a way to crowdfund these dates as well.



A photograph of a man with light brown hair, smiling broadly, wearing a dark blue zip-up jacket. He is in the foreground on the right. In the background, two women are visible, one with long dark hair and another with dark curly hair, both smiling. The scene appears to be a social gathering. The image is framed by a red and blue geometric shape at the top and a teal and yellow shape at the bottom.

People can ask  
their social  
networks to help  
them meet their  
dream celebrity.



The celebrity gets social media exposure and brings more donations towards their chosen charity.



A photograph of a man and a woman kissing at a bar. The man is on the left, wearing a white shirt, and the woman is on the right, wearing a pink top. They are both looking at each other. In front of them on the bar counter are two glasses: a snifter glass with a dark liquid and a tall glass with a blue liquid. The background is dark with blue and purple lighting. The image is framed by a red and blue geometric shape at the top and a teal and yellow geometric shape at the bottom. There are three small red heart icons: one in the top left, one in the middle left, and one in the bottom right.

The users get a chance to meet and date their favorite celebrities



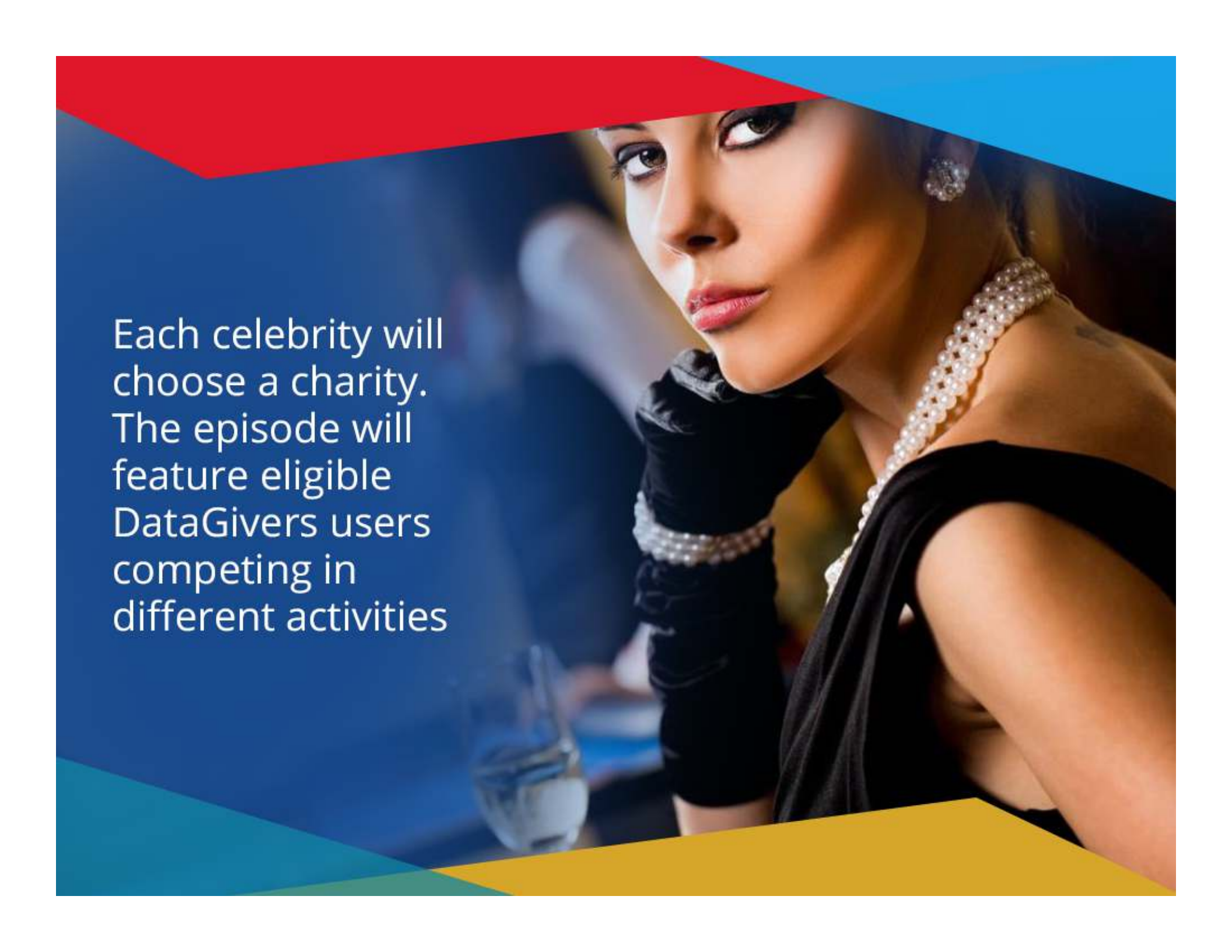
# Celebrity Dategivers TV Opportunities






Celebrities are  
being contacted  
and considered  
for a reality show  
with gaming  
elements in it





Each celebrity will  
choose a charity.  
The episode will  
feature eligible  
DataGivers users  
competing in  
different activities



People will vote  
for their favorite  
contestants by  
donating to the  
charity in their  
name




The person with the least donations gets booted every episode and the contestant that survives to the last episodes wins a date with the celebrity








DateGivers  
will be huge  
because it  
allows us to  
monetize  
dating in the  
perfect way

A hand is shown holding a stack of US dollar bills, with a large pile of coins visible in the foreground. The entire scene is overlaid with a semi-transparent blue filter. The background features colorful geometric shapes: a red triangle at the top left, a blue triangle at the top right, a teal triangle at the bottom left, and a yellow triangle at the bottom right.

People don't feel  
bad about paying  
for a date because  
they know the  
money is going to  
a charity

A hand is shown holding a stack of US dollar bills, with a large pile of coins visible in the foreground. The entire scene is overlaid with a semi-transparent blue filter. The background features colorful geometric shapes: a red triangle at the top left, a blue triangle at the top right, a teal triangle at the bottom left, and a yellow triangle at the bottom right.

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# Promoting Charities Through DateGivers

The charity receives a free homepage on the site, which the charity can edit themselves. This allows the charity to do the following:

- 1) Describes the charity
- 2) Drives traffic and viewers
- 3) Build your donor list
- 4) Increase volunteers
- 5) Increase sponsors

# Promoting Charities Through DateGivers

DateGivers will jointly promote the charity at events

DateGivers also boosts loyalty among current supporters


Users sponsors your charity can sponsor your charity which will have the following effects:

- Charity shown on user's profile
- Charity receives pledge on every date by that user
- Charity gains awareness when users discuss your charity on their dates



People have a better dating experience because everyone on the service is committed and is paying





The choice of charity itself shows what type of a person you are and will encourage people to date

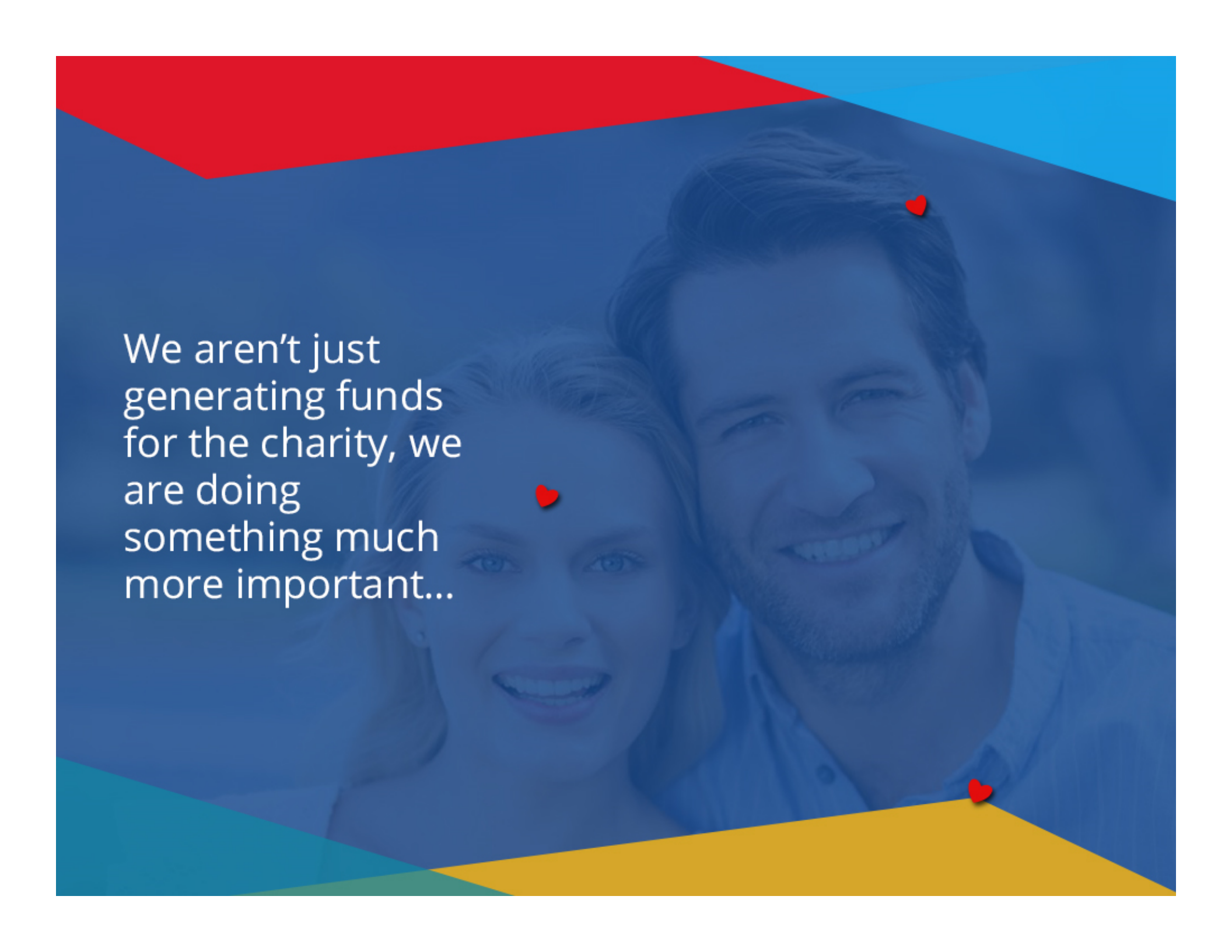


Celebrity  
DateGivers is a  
unique concept  
that has never  
been seen before  
on TV

It has the potential to create a huge buzz in entertainment news as well since the winning contestant may pursue a relationship with the celebrity







We aren't just  
generating funds  
for the charity, we  
are doing  
something much  
more important...

We are raising awareness. We are raising the chance that more people will donate to the charity



The charity doesn't  
just get funding,  
they also get a  
new advocate





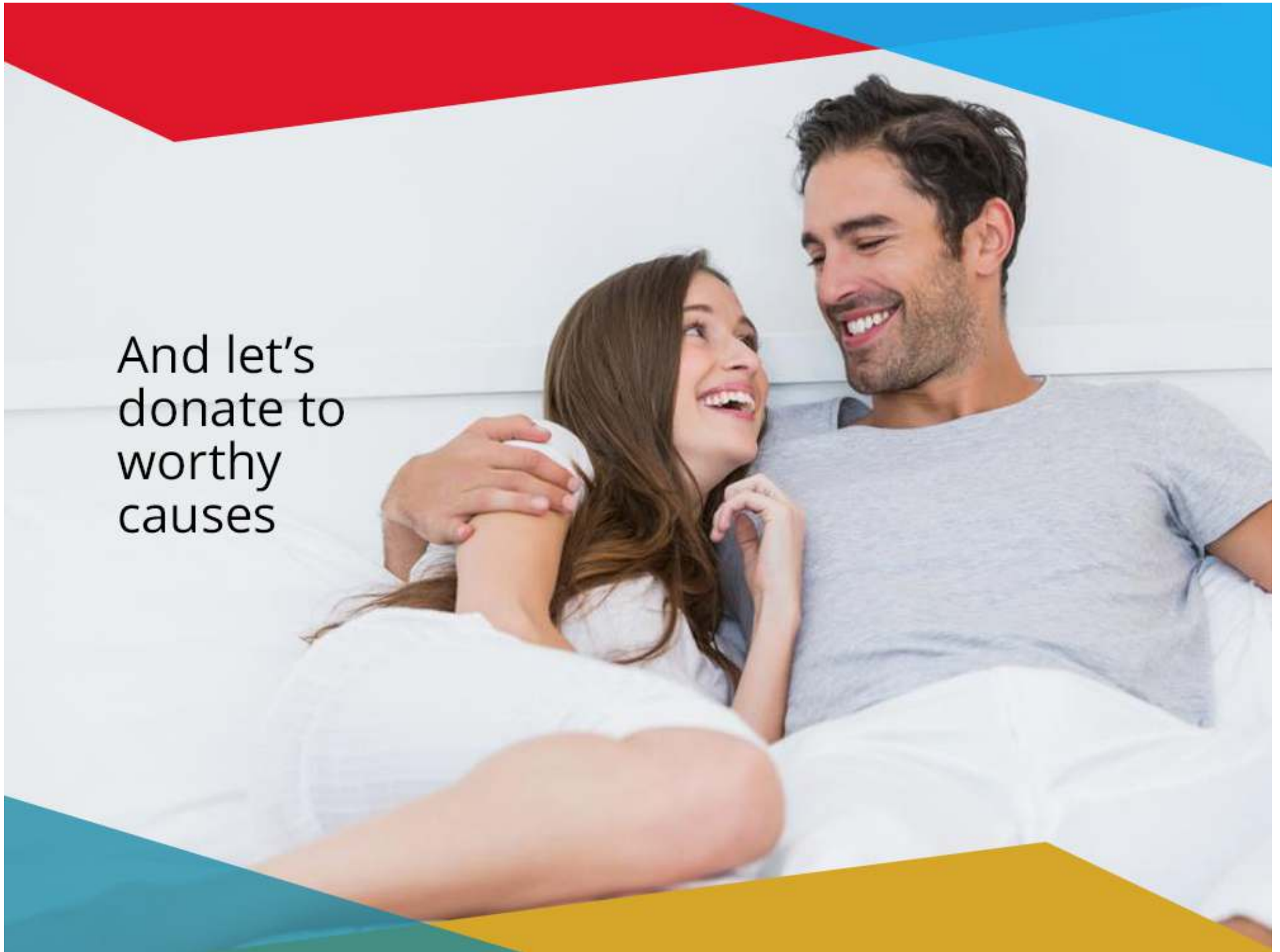


Let's fix  
dating



Let's date  
**better**

And let's  
donate to  
worthy  
causes





The background features a large, dark blue central area. Above it, a red shape tapers from the left edge towards the center. To the right, a light blue shape tapers from the top edge towards the center. Below the main blue area, a teal shape tapers from the left edge towards the center, and a yellow shape tapers from the right edge towards the center.

**The End —**