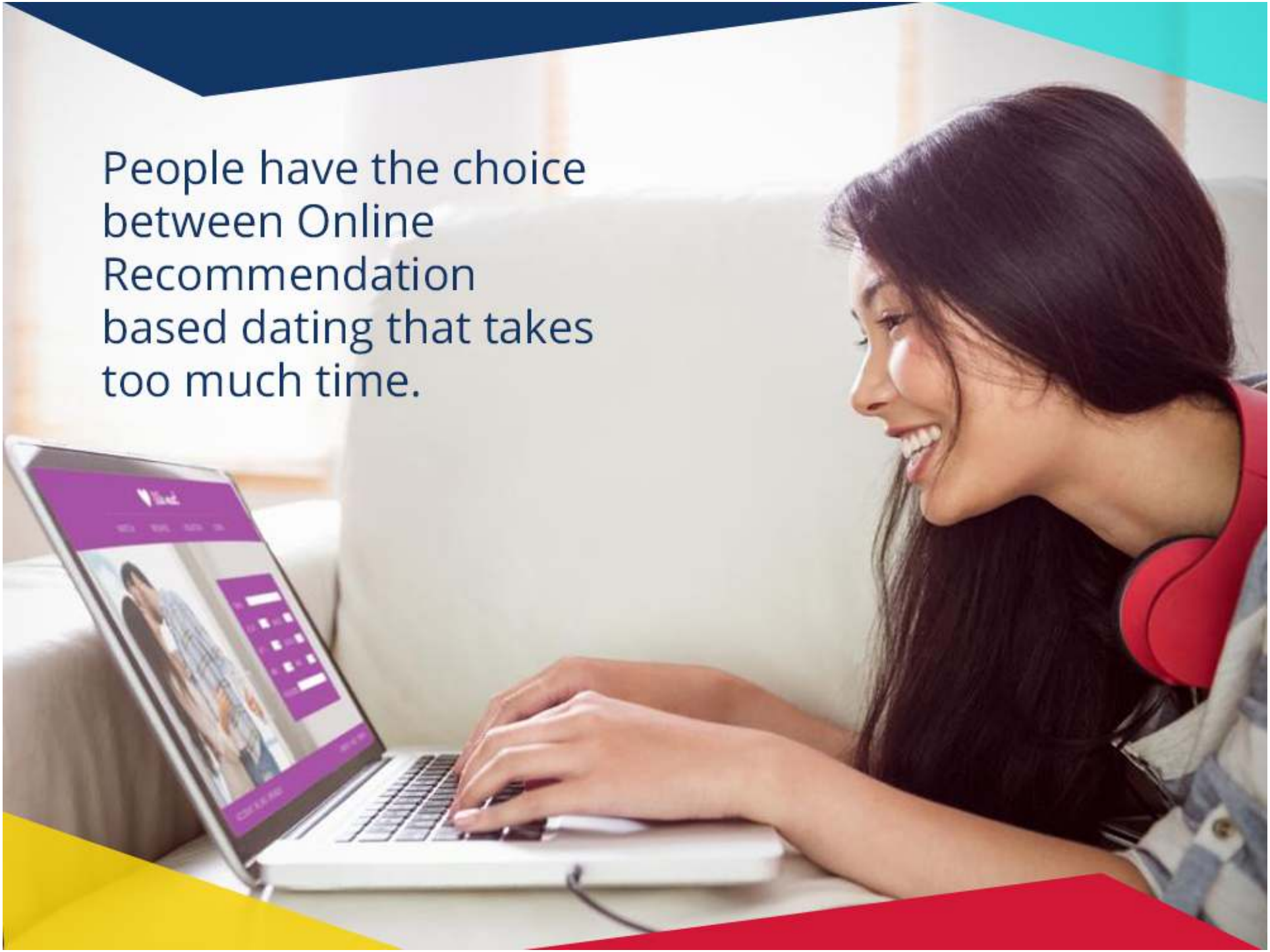
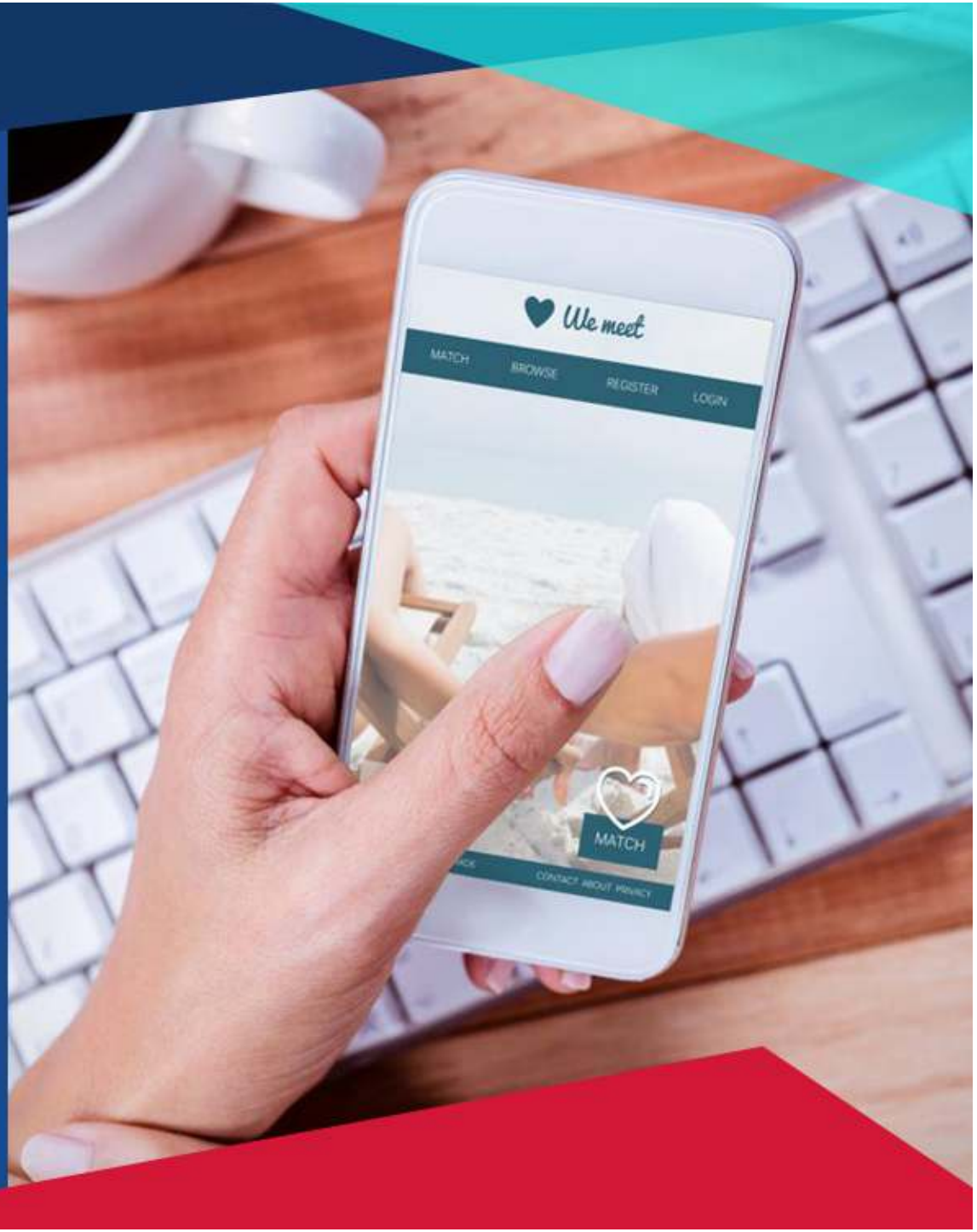
DateGivers

Dating is
Broken


People have the choice
between Online
Recommendation
based dating that takes
too much time.

Or apps that are only good for casual hook-ups



We have
the solution

A dating
service that
generates
funds for
charity

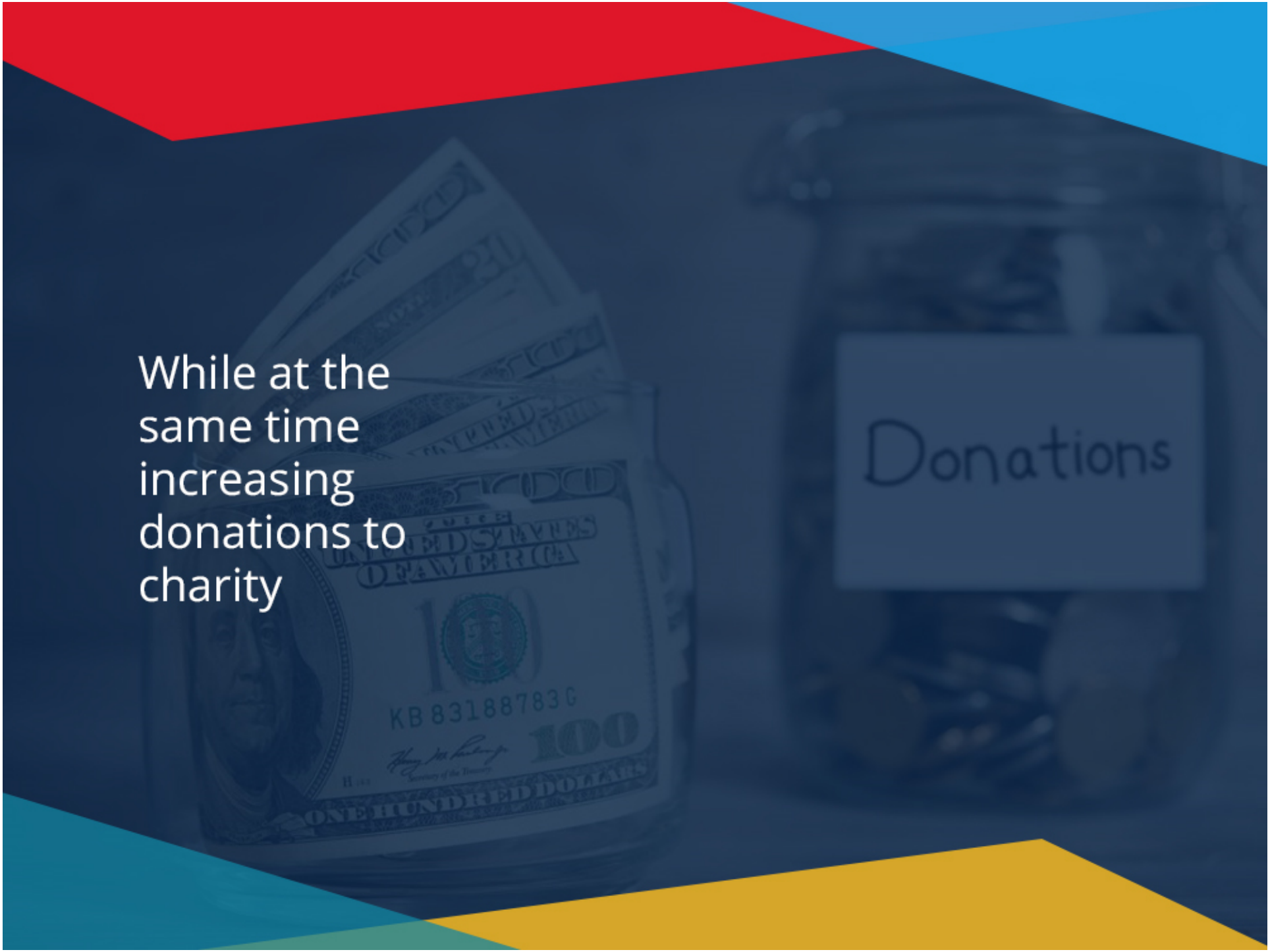
People show they are serious for dates by pledging money to charities

When the date happens, the money is transferred to the charity, and the people are free to talk to each other

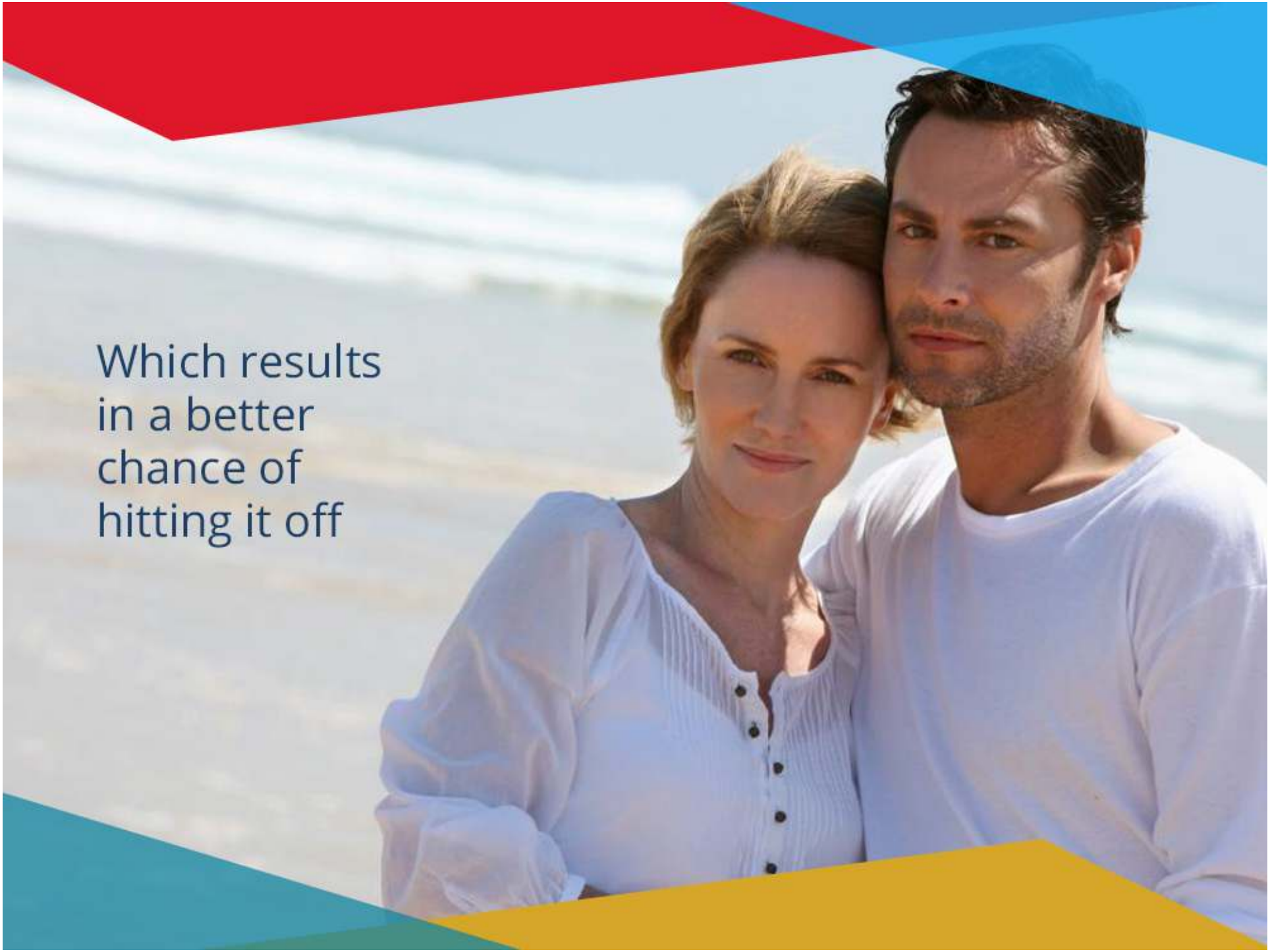
Let’s bring making an effort back into the world of dating

Dating App Revenue stood at 340 Million dollars in 2015.
More than 40 million adults have already used online dating.
The Next Generation is even more engaged in finding love online.

DateGivers
leverages this
opportunity by
providing a
superior dating
experience

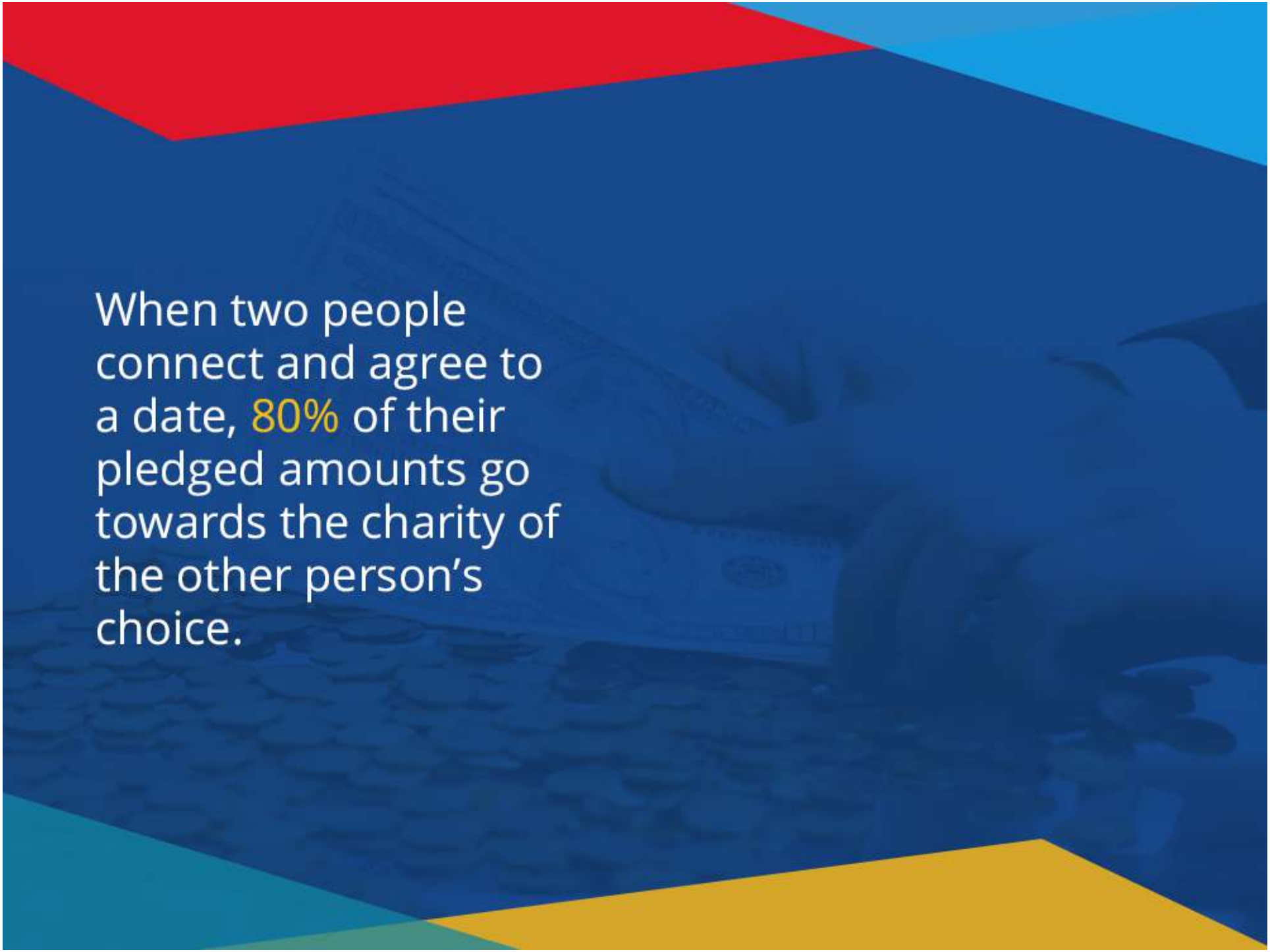

While at the same time increasing donations to charity
Donations

People are encouraged to be selective by the price


Which results
in a better
chance of
hitting it off

While at the same time feeling better because they donated to charity

It works very **simply.**
You join, enter some info, and then choose the charity which the proceeds will go to.


When two people connect and agree to a date, 80% of their pledged amounts go towards the charity of the other person's choice.

When the date happens, the money is transferred to the charity, and the people are free to talk to each other.

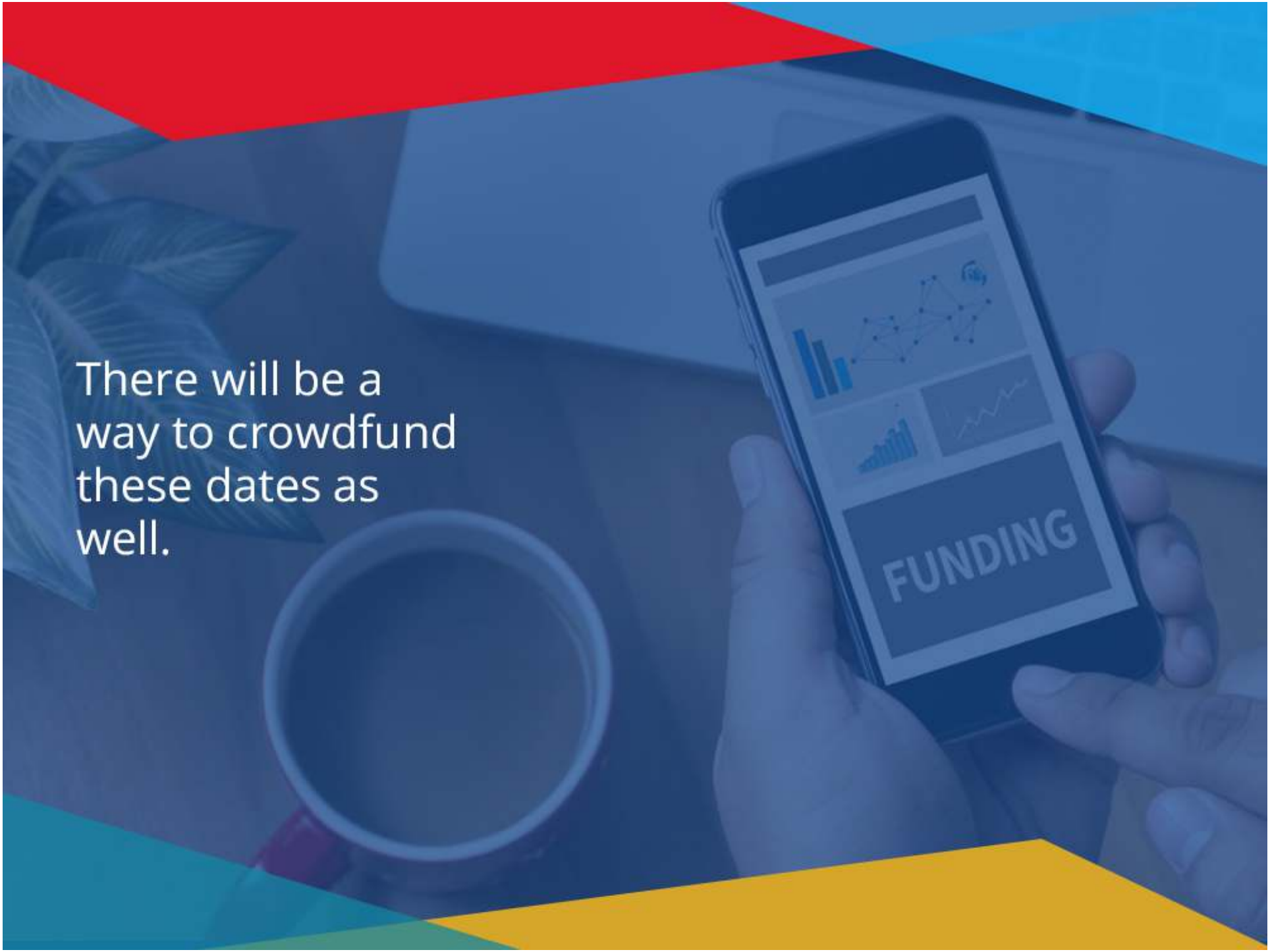
What is DateGivers?
A community of *Kind Loving*
Generous Charitable
Compassionate Thoughtful
Caring Courteous Giving
Decent Selfless
Conscientious People

Celebrity
Dategivers

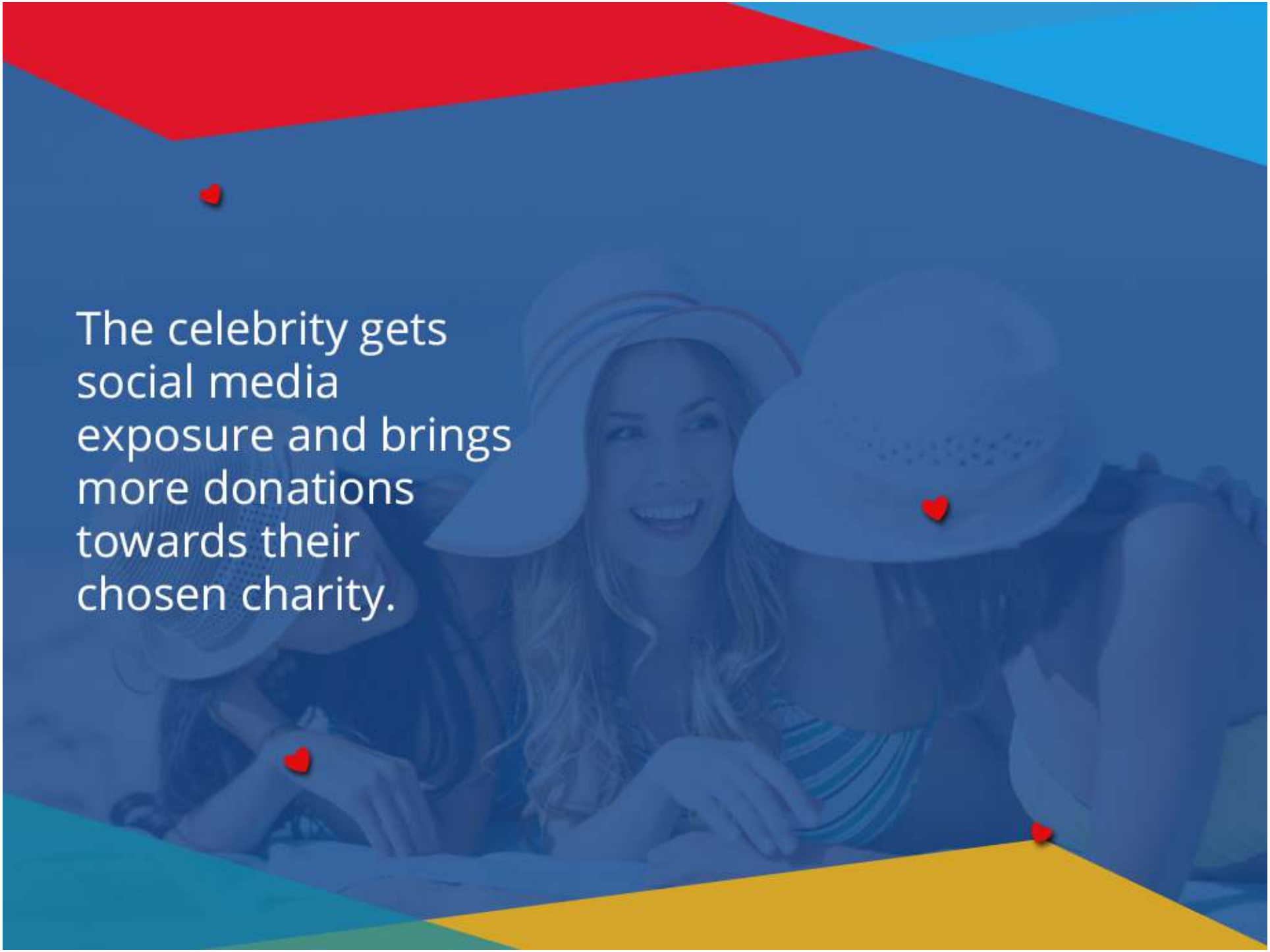
Celebrity
DateGivers
provides celebrities
the options to fund
the charities they
love the most

All the celebrities
have to give is a
bit of their time

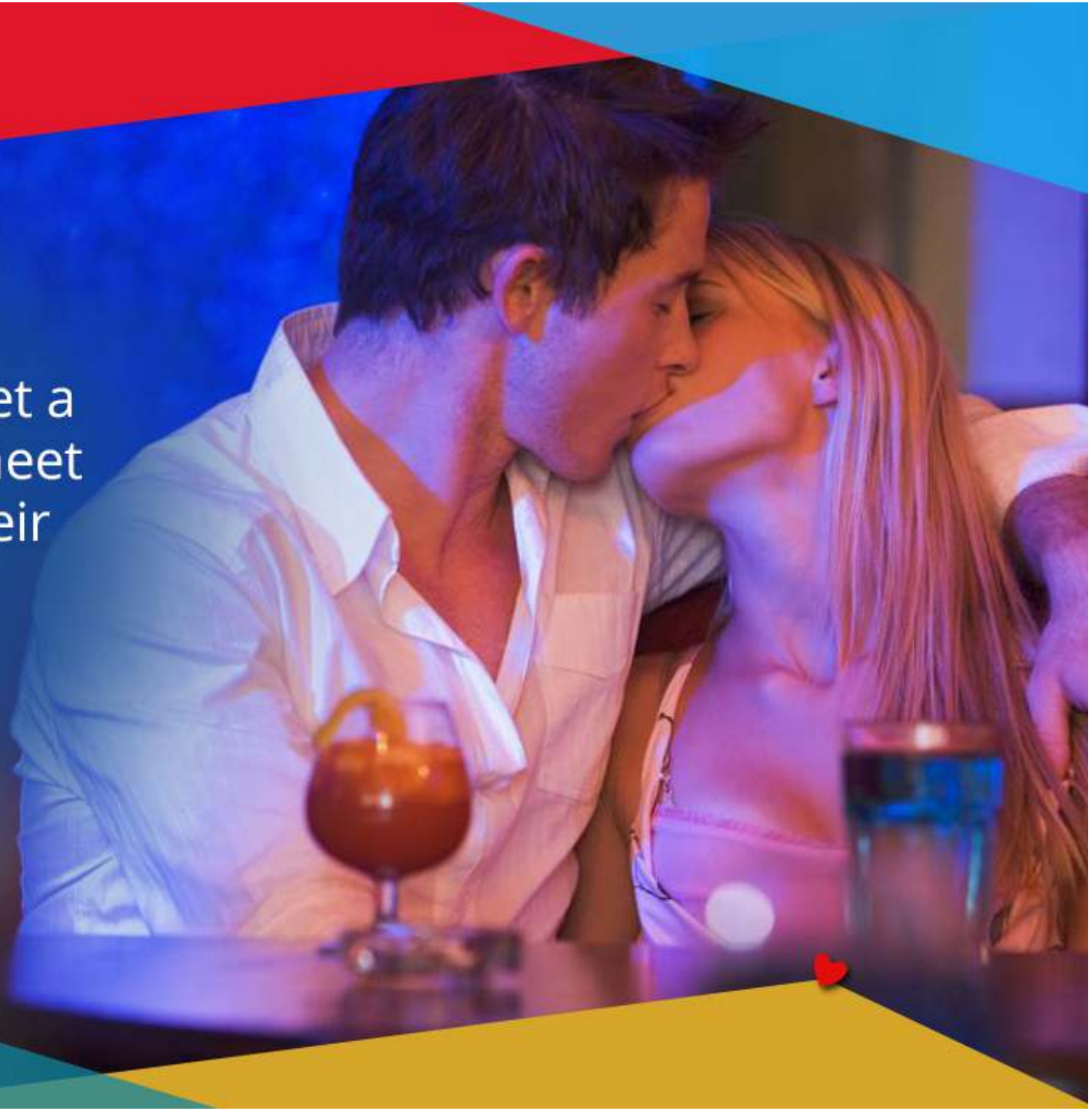
They set a donation amount. Anyone who donates that much gets to go on a date with them.


There will be a
way to crowdfund
these dates as
well.
FUNDING

People can ask
their social
networks to help
them meet their
dream celebrity.


The celebrity gets
social media
exposure and brings
more donations
towards their
chosen charity.

The users get a chance to meet and date their favorite celebrities



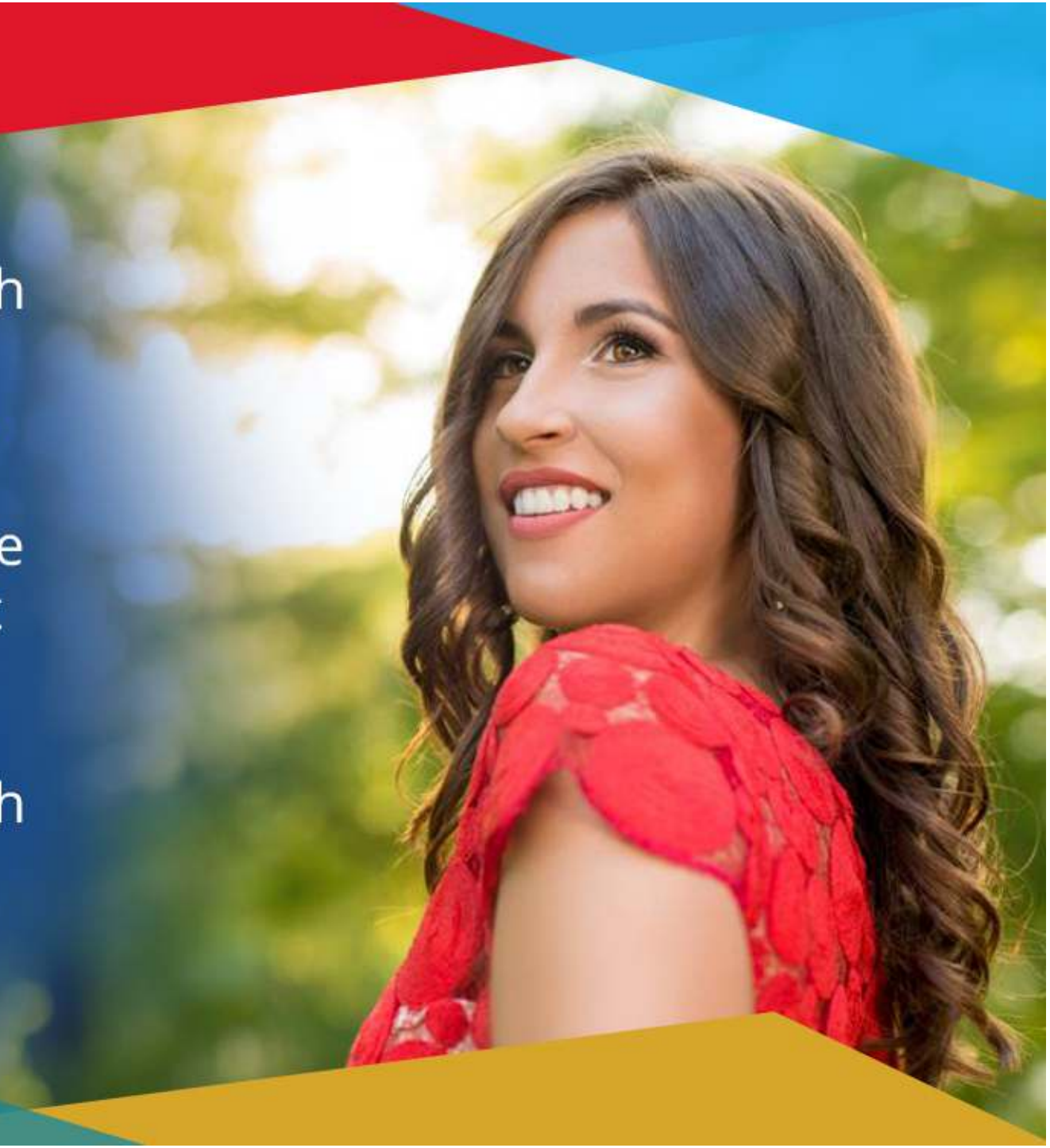
Celebrity Dategivers
TV Opportunities

Celebrities are being contacted and considered for a reality show with gaming elements in it

Each celebrity will choose a charity. The episode will feature eligible DataGivers users competing in different activities

People will vote for their favorite contestants by donating to the charity in their name

The person with the least donations gets booted every episode and the contestant that survives to the last episodes wins a date with the celebrity



DateGivers
will be huge
because it
allows us to
monetize
dating in the
perfect way

People don’t feel
bad about paying
for a date because
they know the
money is going to
a charity

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Promoting Charities Through DateGivers

The charity receives a free homepage on the site, which the charity can edit themselves. This allows the charity to do the following:

1) Describes the charity
2) Drives traffic and viewers
3) Build your donor list
4) Increase volunteers
5) Increase sponsors

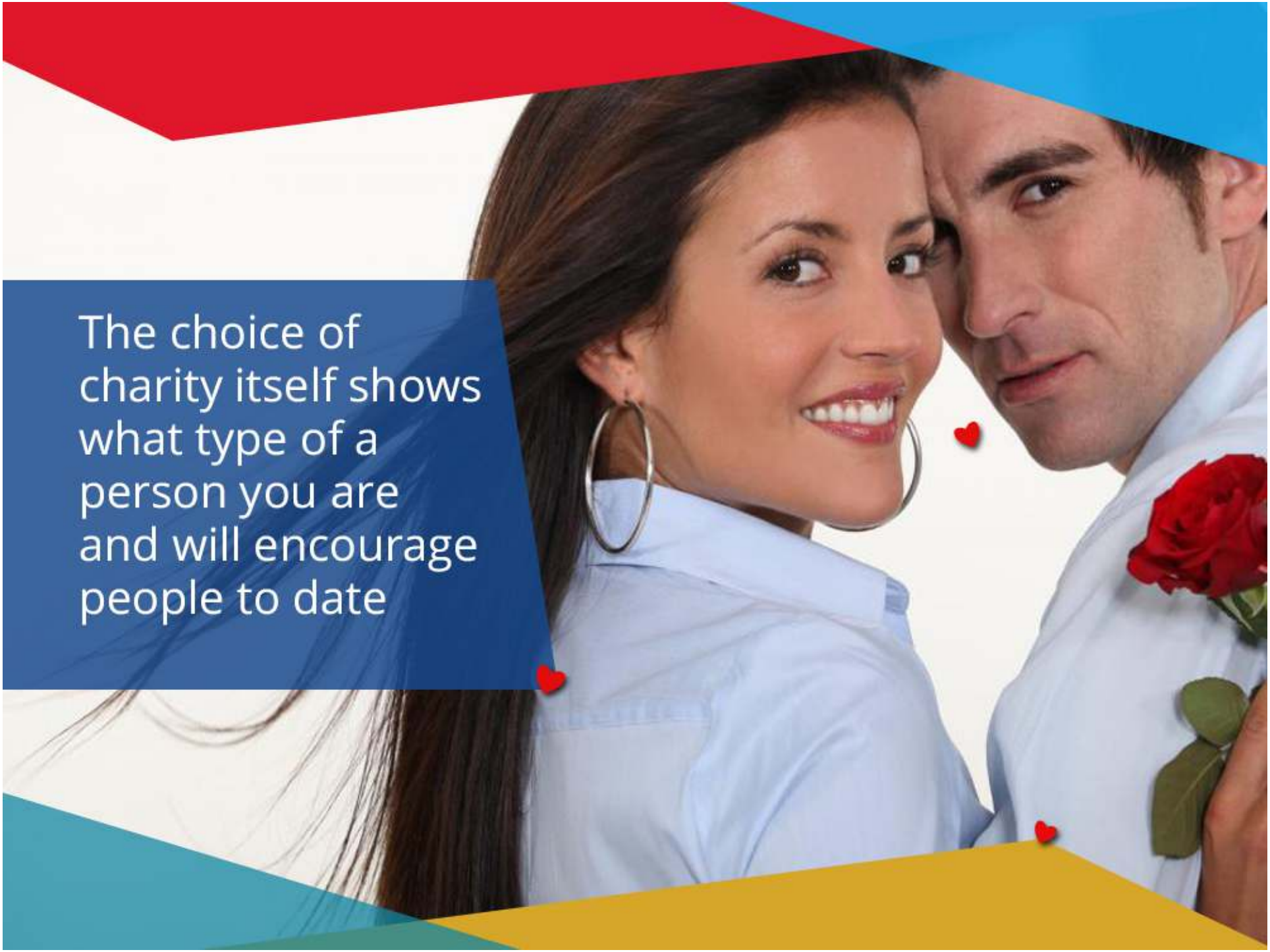
Promoting Charities Through DateGivers

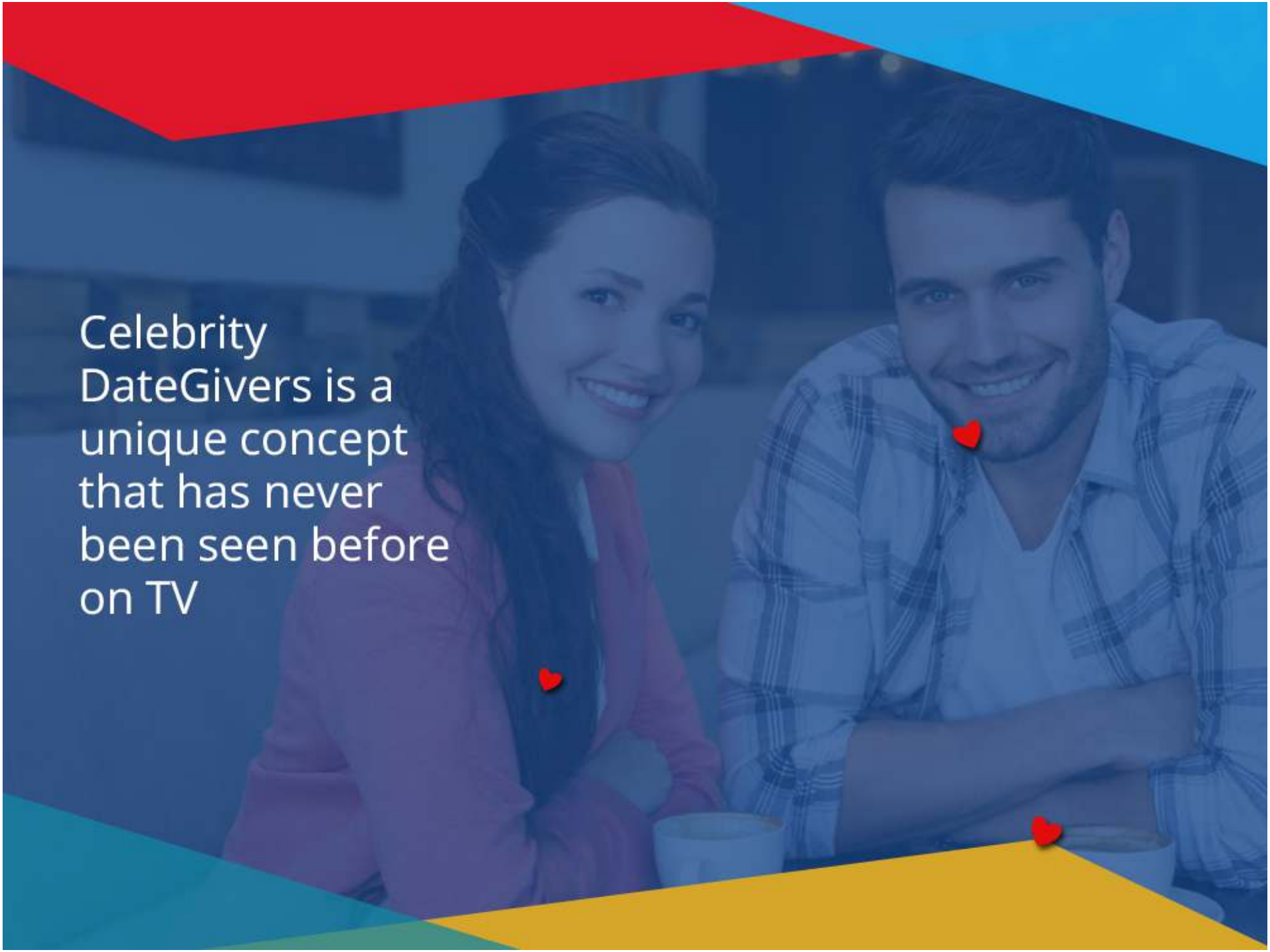
DateGivers will jointly promote the charity at events

DateGivers also boosts loyalty among current supporters
Users sponsors your charity can sponsor your charity which will have the following effects:

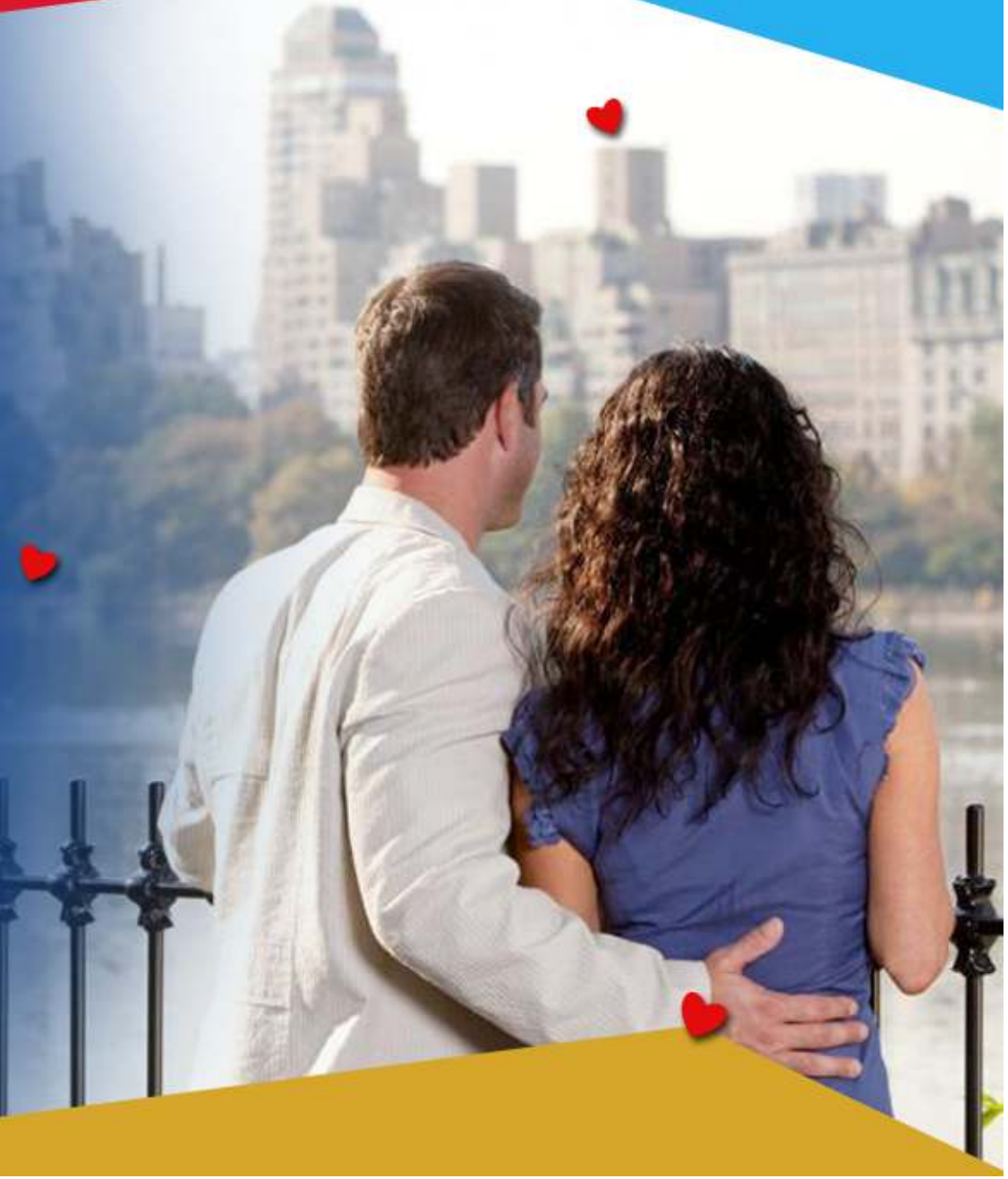
- Charity shown on user's profile
- Charity receives pledge on every date by that user
- Charity gains awareness when users discuss your charity on their dates

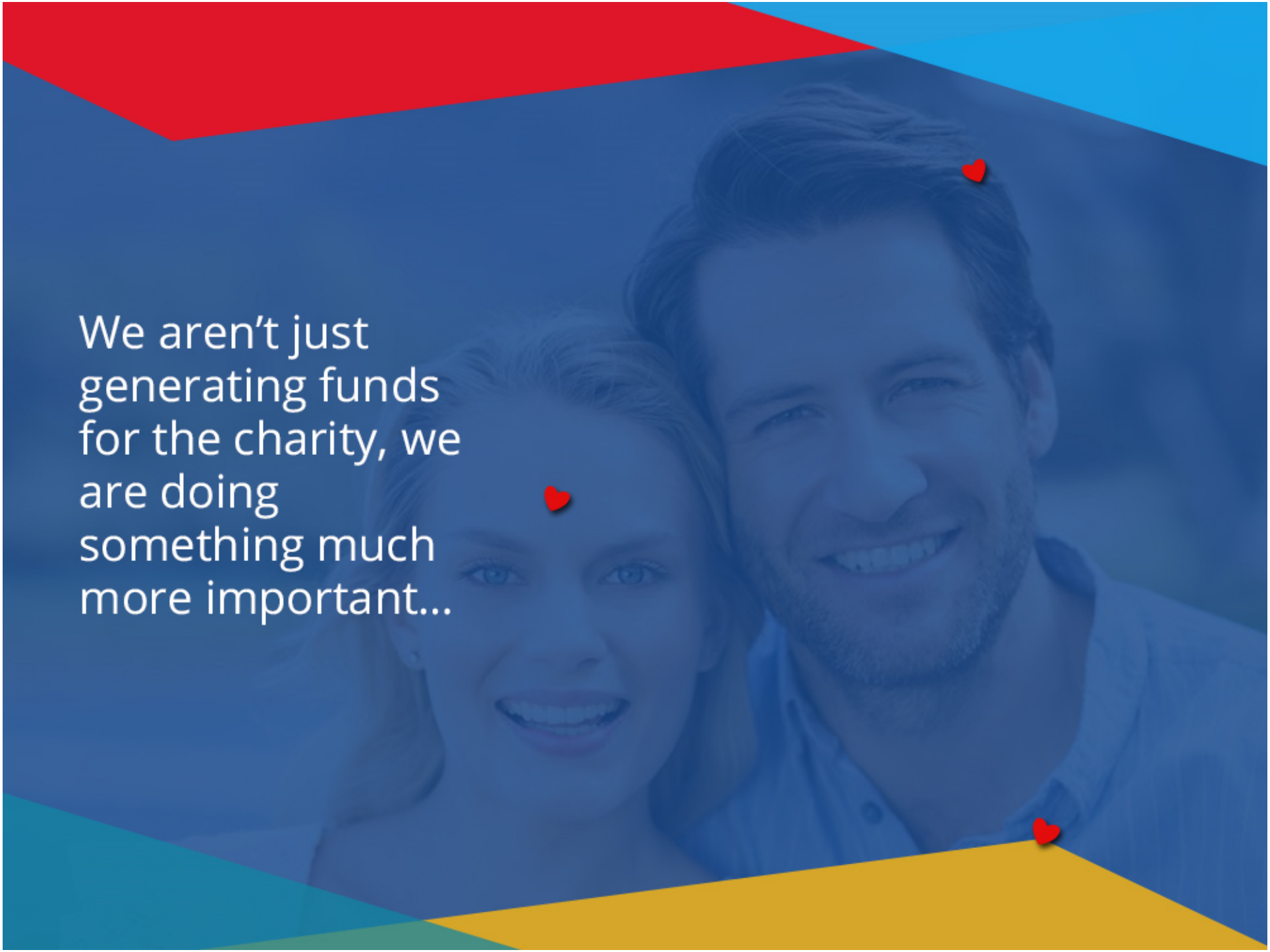
People have a better dating experience because everyone on the service is committed and is paying


The choice of charity itself shows what type of a person you are and will encourage people to date


Celebrity
DateGivers is a
unique concept
that has never
been seen before
on TV

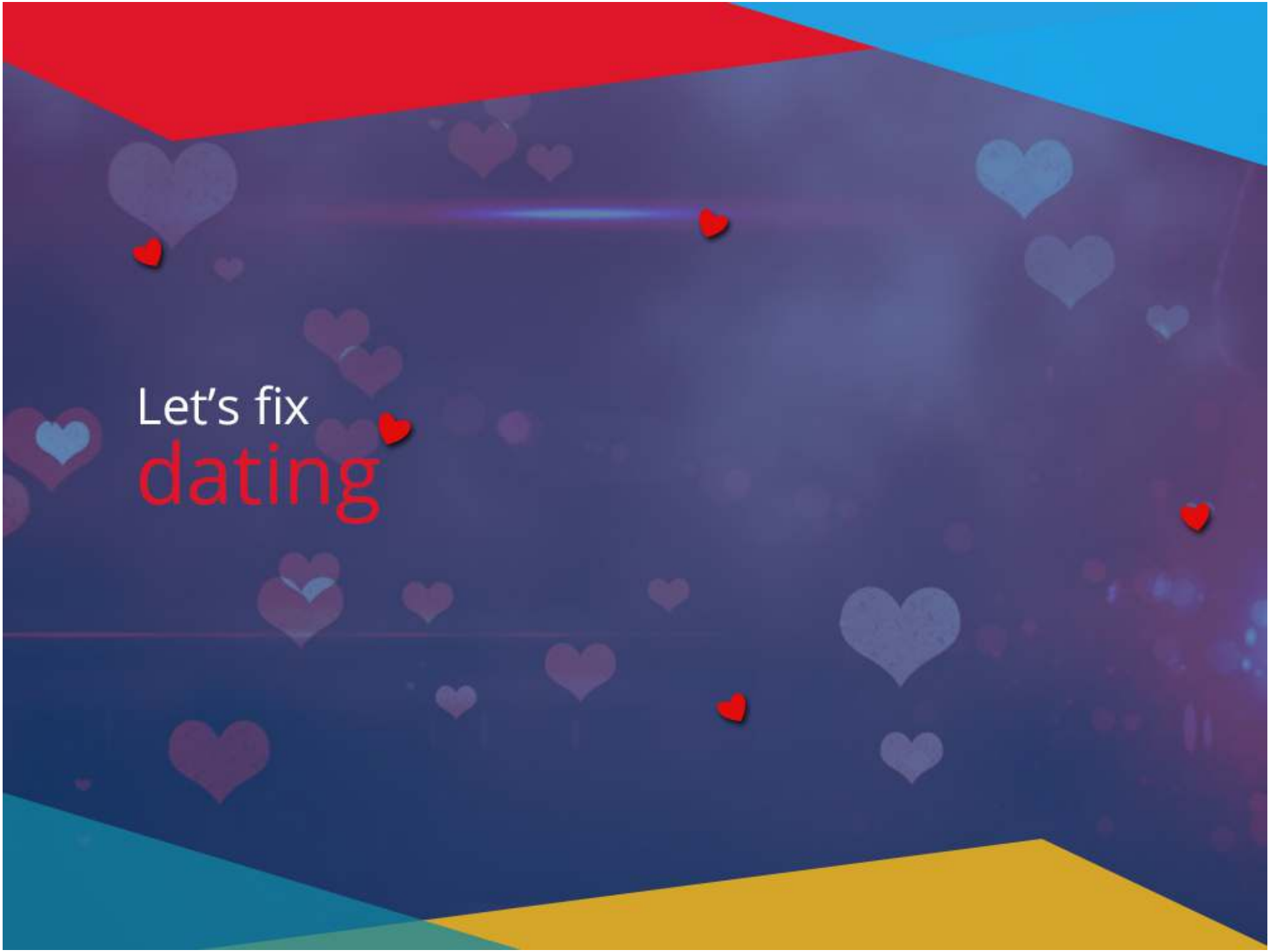
It has the potential to create a huge buzz in entertainment news as well since the winning contestant may pursue a relationship with the celebrity



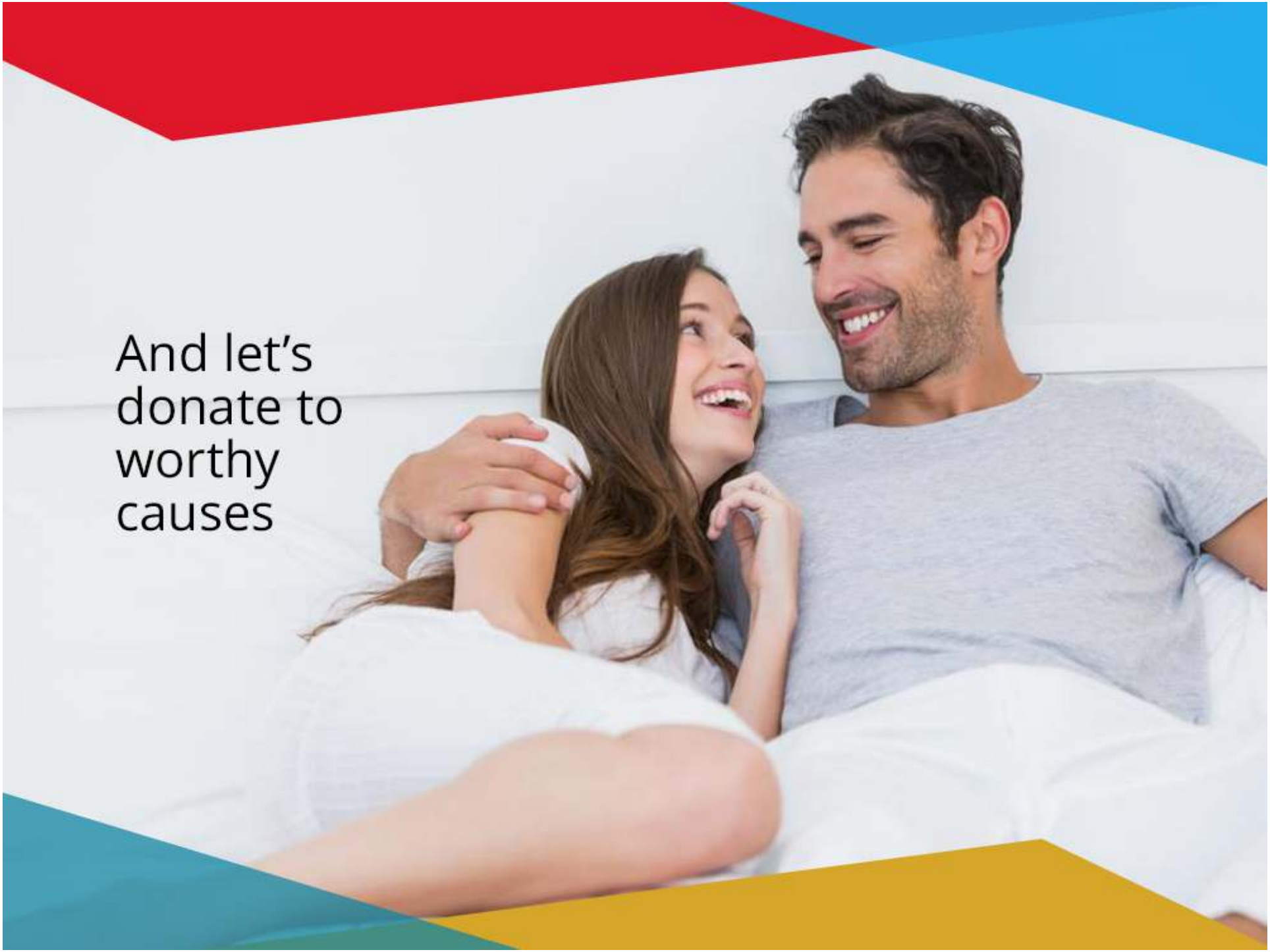

We aren't just generating funds for the charity, we are doing something much more important...

We are raising awareness. We are raising the chance that more people will donate to the charity
FIND LOVE AND COMPANIONSHIP
JOIN
Name
Date
City
Sex

The charity doesn't
just get funding,
they also get a
new advocate


Let's fix
dating

Let's date
better


And let's
donate to
worthy
causes

The End —