

Who are we?

Established in 1999 Universal Traders is a leading accounting, taxation and business advisory firm based in Perth, Western Australia. With clients across Australia and Internationally, Gooding Partners continues to excel in providing clients with high quality, personalised business advisory and personal finance services.

We differentiate ourselves from other accounting firms by aligning our interests as closely as possible with those of our clients, and while we are large enough to supply a vast range of services, we are also compact enough to devise tailored, professional solutions to suit clients' individual needs.

What do we do?



Why choose Universal Traders ?

- ◆ **Tailored solutions.** We take the time to get to know your, your goals and your vision for the future.
- ◆ **Experienced professionals.** Our Partners and Directors have spent many years in both "Big 4" and boutique sized accounting firms, curating their skills to provide the very best services and advice to suit your needs.
- ◆ **Industry experience.** With breadth of experience and knowledge across a range of industries, we can provide informed and commercial advice for small to medium enterprises as well as high-net-worth individuals and international corporations.
- ◆ **Global networks.** Through our affiliation with DFK Australia New Zealand and DFK International, we are able to help our clients do business anywhere in the world and provide access to a pool of knowledge from over 300 accounting firms all around the world.
- ◆ **The complete solution.** At Gooding Partners, we pride ourselves on providing more than just accounting services and taxation advice. To help grow your business and create success, we offer a complete package of services including: business advisory, corporate finance and corporate secretarial services as well as IT and HR consulting to ensure the smooth running of your business.

DFK Affiliation

Universal Traders is a member of DFK International, a top 10 international association of independent accounting firms and business advisors. This offers you the most up-to-date advice on international business practices and providing you with access to a global network of professionals. The association is represented in over 90 countries by approximately 300 accounting firms with over 400 offices and 11,000 personnel across the world. Our membership of DFK International provides our clients with direct access to the collective resources and intellectual capital of every DFK firm in every country represented. Invaluable for multijurisdictional projects, this alliance provides our clients with seamless access to global skill and expertise, assuring each client of high quality, personalised service everywhere in the world.